



RESOURCE NETWORK

Heartland Regional Food Business Center partners help farm and food enterprises start up, grow, and make supply chain connections needed to serve growing demand for local and regionally produced food.

The Heartland Regional Food Business Center is one of 12 across the nation established in 2023 by the U.S. Department of Agriculture to support development of a more resilient, diverse, and competitive food system.

LOCALIZED SERVICES

With 30+ on-the-ground partners, the Heartland Regional Food Business Center provides localized, proactive assistance to small, mid-size, and diverse entrepreneurs.

Technical Assistance

Farm and food business development, including training, business planning, mentorship, marketing, and help accessing financing and other support.

Coordination

Connection to other needed businesses in the food value chain, such as processors and distributors. Connection to local, state, and national funding and other resources.

Capacity Building

Grant funding for next-step investments (Business Builder Subawards expected late 2024). Business assistance to local and regional food system initiatives in the region.

- Contact a partner: heartlandfoodbusiness.org/partners
- Learn about the USDA Regional Food Business Centers program: ams.usda.gov/regionalcenters

LET'S CONNECT



heartlandfoodbusiness.org



Newsletter and inquiries:
[heartlandfoodbusiness.org/
contact](https://heartlandfoodbusiness.org/contact)



hrrbc@newgrowthmo.org



START. GROW. CONNECT.

The Heartland Regional Food Business Center builds the businesses and the resource connections needed to make local food an everyday, easy choice.